



Station Order

Colorado Accountable Government Alliance

Market: Albuquerque

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

11866

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KREZ-TV

204394

Program Name	DP	Days	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
KRQE 5a News 5:00 AM 6:00 AM	EM	M-F	30	\$20.00 \$100.00	1	1	1	1	1	5		5
KRQE 6a News 6:00 AM 7:00 AM	EM	M-F	30	\$40.00 \$320.00	2	1	2	1	2	5		8
CBS This Morning 7:00 AM 9:00 AM	EM	M-F	30	\$30.00 \$210.00	1	2	1	2	1	5		7
CBS Saturday Morn 5:00 AM 7:00 AM	EM	Sa	30	\$5.00 \$5.00						1	5	1
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa	30	\$10.00 \$10.00						1	5	1
Sunday 7a News 7:00 AM 8:00 AM	EM	Su	30	\$25.00 \$25.00							1	1
CBS Sunday Morn 8:00 AM 9:30 AM	EM	Su	30	\$100.00 \$100.00							1	1
The Doctors 9:00 AM 10:00 AM	DT	M-F	30	\$30.00 \$30.00		1					5	1
Lets Make a Deal 10:00 AM 11:00 AM	DT	M-F	30	\$40.00 \$40.00					1		5	1
Price is Right 11:00 AM 12:00 PM	DT	M-F	30	\$100.00 \$100.00	1						5	1
KRQE Noon News 12:00 PM 12:30 PM	DT	M-F	30	\$75.00 \$75.00			1				5	1
Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F	30	\$40.00 \$40.00					1		5	1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/6/2012 5:37:50 PM

KREZ-TV

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suzannel@mediastategies.com



Station Order

Colorado Accountable Government Alliance

Market: Albuquerque

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

Estimate ID

11866

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

Phone: 505-246-2222

Fax: 505-944-0259

Direct: 505-998-9530

KREZ-TV

Program Name	DP	Days	Length	Gross Rate	Mon Oct 08	Tue Oct 09	Wed Oct 10	Thu Oct 11	Fri Oct 12	Sat Oct 13	Sun Oct 14	Total
Young & Restless 1:00 PM 2:00 PM	DT	M-F	30	\$40.00 \$40.00				1		5		1
The Talk 2:00 PM 3:00 PM	DT	M-F	30	\$40.00 \$40.00	1					5		1
Dr. Phil 3:00 PM 4:00 PM	EF	M-F	30	\$40.00 \$160.00		1	1	1	1	5		4
KRQE 4p News 4:00 PM 4:30 PM	EN	M-F	30	\$75.00 \$300.00	1	1	1		1	5		4
KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F	30	\$75.00 \$300.00	1	1	1	1		5		4
KRQE 5:30p News 5:30 PM 6:00 PM	EN	M-F	30	\$150.00 \$750.00	1	1	1	1	1	5		5
Jeopardy 6:00 PM 6:30 PM	PA	M-F	30	\$150.00 \$750.00	1	1	1	1	1	5		5
Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F	30	\$175.00 \$875.00	1	1	1	1	1	5		5
NCIS LA 8:00 PM 9:00 PM	PT	Tu	30	\$500.00 \$500.00		1				5		1
Big Bang/Two & Half 7:00 PM 8:00 PM	PT	Th	30	\$500.00 \$500.00				1		5		1
Amazing Race 7:00 PM 8:00 PM	PT	Su	30	\$350.00 \$350.00						1	5	1
KRQE 10p News 10:00 PM 10:35 PM	LN	M-F	30	\$250.00 \$750.00	1		1	1		5		3

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 9/6/2012 5:37:50 PM

KREZ-TV

Page 2 of 3



Station Order

Colorado Accountable Government Alliance

Market: Albuquerque

Estimate ID

Flight Dates: Monday, October 08, 2012 to Sunday, October 14, 2012

11866

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KREZ-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Oct 08	Oct 09	Oct 10	Oct 11	Oct 12	Oct 13	Oct 14	
Saturday 10p News 10:00 PM 10:35 PM	LN	Sa 30	\$150.00 \$150.00						1	5	1
Sunday 10p News 10:00 PM 10:35 PM	LN	Su 30	\$200.00 \$200.00							1 5	1
Letterman 10:35 PM 11:35 PM	LF	M-F 30	\$50.00 \$150.00		1		1	1		5	3
Station Gross Totals			\$6,870.00	12	13	12	13	12	3	4	69

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/6/2012 5:37:50 PM

KREZ-TV

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suzannel@mediastrategies.com

Spot Manager: All, 10/08/12-10/14/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/08/12

Station: KRQE

POL/Colorado	204394 M-F KROE New	KROE News	:30 P5	KREZ	COLORAD	11866	5:11:51 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KRQE New	KROE News	:30 P5	KREZ	COLORAD	11866	5:39:18 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KROE New	KROE News	:30 P5	KREZ	COLORAD	11866	6:18:10 AM	CAGA12101H	\$40.00
POL/Colorado	204394 M-F KROE New	KROE News	:30 P5	KREZ	COLORAD	11866	6:51:35 AM	CAGA12101H	\$40.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	8:08:33 AM	CAGA12101H	\$30.00
POL/Colorado	204394 Price is Right	11a-12p	:30 P5	KREZ	COLORAD	11866	11:29:56 AM	CAGA12101H	\$100.00
POL/Colorado	204394 The Talk	2p-3p	:30 P5	KREZ	COLORAD	11866	2:58:46 PM	CAGA12101H	\$40.00
POL/Colorado	204394 M-F KRQE New	4p-430p	:30 P5	KREZ	COLORAD	11866	4:16:50 PM	CAGA12101H	\$75.00
POL/Colorado	204394 M-F KRQE New	430p-5p	:30 P5	KREZ	COLORAD	11866	4:37:55 PM	CAGA12101H	\$75.00
POL/Colorado	204394 KRQE News 13	530p-6p	:30 P5	KREZ	COLORAD	11866	5:50:19 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 6p-630p	M-F 6p-630p	:30 P5	KREZ	COLORAD	11866	6:06:16 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 630p-7p	M-F 630p-7p	:30 P5	KREZ	COLORAD	11866	6:47:48 PM	CAGA12101H	\$175.00
POL/Colorado	204394 LN M-F	10p-1035p	:30 P5	KREZ	COLORAD	11866	10:18:10 PM	CAGA12101H	\$250.00

\$1,165.00

\$1,165.00

Date: 10/09/12

Station: KRQE

POL/Colorado	204394 Tue Hour 2	8p-9p	:30 P5	KREZ	COLORAD	11866			\$500.00
POL/Colorado	204394 M-F KROE New	KRQE News	:30 P5	KREZ	COLORAD	11866	5:25:47 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KRQE New	KRQE News	:30 P5	KREZ	COLORAD	11866	5:59:11 AM	CAGA12101H	\$20.00
POL/Colorado	204394 M-F KRQE New	KRQE News	:30 P5	KREZ	COLORAD	11866	6:18:55 AM	CAGA12101H	\$40.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	7:22:51 AM	CAGA12101H	\$30.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	7:53:54 AM	CAGA12101H	\$30.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	8:15:50 AM	CAGA12101H	\$30.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	8:45:31 AM	CAGA12101H	\$30.00
POL/Colorado	204394 M-F 9a-10a	9a-10a	:30 P5	KREZ	COLORAD	11866	9:08:20 AM	CAGA12101H	\$30.00
POL/Colorado	204394 Dr. Phil	3p-4p	:30 P5	KREZ	COLORAD	11866	3:25:29 PM	CAGA12101H	\$40.00
POL/Colorado	204394 M-F KROE New	4p-430p	:30 P5	KREZ	COLORAD	11866	4:08:45 PM	CAGA12101H	\$75.00
POL/Colorado	204394 M-F KROE New	430p-5p	:30 P5	KREZ	COLORAD	11866	4:49:20 PM	CAGA12101H	\$75.00
POL/Colorado	204394 KROE News 13	530p-6p	:30 P5	KREZ	COLORAD	11866	5:50:19 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 6p-630p	M-F 6p-630p	:30 P5	KREZ	COLORAD	11866	6:06:01 PM	CAGA12101H	\$150.00
POL/Colorado	204394 M-F 630p-7p	M-F 630p-7p	:30 P5	KREZ	COLORAD	11866	6:41:13 PM	CAGA12101H	\$175.00
POL/Colorado	204394 David Letterman	1035p-1137p	:30 P5	KREZ	COLORAD	11866	10:59:00 PM	CAGA12101H	\$50.00

\$1,445.00

\$1,445.00

Date: 10/10/12

Station: KRQE

POL/Colorado	204394 M-F KROE New	KRQE News	:30 P5	KREZ	COLORAD	11866	5:05:58 AM		\$20.00
POL/Colorado	204394 M-F KROE New	KROE News	:30 P5	KREZ	COLORAD	11866	6:32:25 AM		\$40.00
POL/Colorado	204394 M-F KROE New	KROE News	:30 P5	KREZ	COLORAD	11866	6:58:01 AM		\$40.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	8:53:15 AM		\$30.00
POL/Colorado	204394 M-F KRQE New	12p-1230p	:30 P5	KREZ	COLORAD	11866	12:20:34 PM		\$75.00
POL/Colorado	204394 Dr. Phil	3p-4p	:30 P5	KREZ	COLORAD	11866	3:15:01 PM		\$40.00
POL/Colorado	204394 M-F KRQE New	4p-430p	:30 P5	KREZ	COLORAD	11866	4:07:15 PM		\$75.00
POL/Colorado	204394 M-F KRQE New	430p-5p	:30 P5	KREZ	COLORAD	11866	4:38:10 PM		\$75.00
POL/Colorado	204394 KROE News 13	530p-6p	:30 P5	KREZ	COLORAD	11866	5:57:58 PM		\$150.00
POL/Colorado	204394 M-F 6p-630p	M-F 6p-630p	:30 P5	KREZ	COLORAD	11866	6:20:29 PM		\$150.00
POL/Colorado	204394 M-F 630p-7p	M-F 630p-7p	:30 P5	KREZ	COLORAD	11866	6:41:18 PM		\$175.00
POL/Colorado	204394 LN M-F	10p-1035p	:30 P5	KREZ	COLORAD	11866	10:17:40 PM		\$250.00

\$1,120.00

\$1,120.00

Date: 10/11/12

Station: KRQE

POL/Colorado	204394 Soap Rotator	(1:00:00 PM-	:30 P5	KREZ	COLORAD	11866			\$40.00
POL/Colorado	204394 M-F 6p-630p	M-F 6p-630p	:30 P5	KREZ	COLORAD	11866			\$150.00
POL/Colorado	204394 M-F 630p-7p	M-F 630p-7p	:30 P5	KREZ	COLORAD	11866			\$175.00
POL/Colorado	204394 M-F KROE New	KROE News	:30 P5	KREZ	COLORAD	11866	5:45:51 AM		\$20.00
POL/Colorado	204394 M-F KRQE New	KROE News	:30 P5	KREZ	COLORAD	11866	6:05:10 AM		\$40.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	8:08:03 AM		\$30.00
POL/Colorado	204394 CBS This Mornin	CBS Early S	:30 P5	KREZ	COLORAD	11866	8:37:39 AM		\$30.00

[Sorted by: Date]

Spot Manager: All, 10/08/12-10/14/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/11/12												
Station: KRQE												
	POL/Colorado	204394	Dr. Phil	3p-4p	:30	P5	KREZ	COLORAD	11866	3:16:16 PM		\$40.00
	POL/Colorado	204394	M-F KROE New	430p-5p	:30	P5	KREZ	COLORAD	11866	4:46:55 PM		\$75.00
	POL/Colorado	204394	KROE News 13	530p-6p	:30	P5	KREZ	COLORAD	11866	5:35:12 PM		\$150.00
	POL/Colorado	204394	Thur Hour 1	7p-8p	:30	P5	KREZ	COLORAD	11866	6:59:10 PM		\$500.00
	POL/Colorado	204394	LN M-F	10p-1035p	:30	P5	KREZ	COLORAD	11866	10:17:36 PM		\$250.00
	POL/Colorado	204394	David Letterman	1035p-1137p	:30	P5	KREZ	COLORAD	11866	10:59:00 PM		\$50.00
												\$1,550.00
												\$1,550.00
Date: 10/12/12												
Station: KRQE												
	POL/Colorado	204394	Soap Rotator	(12:30:00 PM	:30	P5	KREZ	COLORAD	11866			\$40.00
	POL/Colorado	204394	M-F 6p-630p	M-F 6p-630p	:30	P5	KREZ	COLORAD	11866			\$150.00
	POL/Colorado	204394	M-F KRQE New	KROE News	:30	P5	KREZ	COLORAD	11866	5:38:48 AM		\$20.00
	POL/Colorado	204394	M-F KRQE New	KROE News	:30	P5	KREZ	COLORAD	11866	6:18:10 AM		\$40.00
	POL/Colorado	204394	M-F KRQE New	KROE News	:30	P5	KREZ	COLORAD	11866	6:44:25 AM		\$40.00
	POL/Colorado	204394	CBS This Mornin	CBS Early S	:30	P5	KREZ	COLORAD	11866	8:23:37 AM		\$30.00
	POL/Colorado	204394	Let's Make a De	M-F 10a-11a	:30	P5	KREZ	COLORAD	11866	10:28:26 AM		\$40.00
	POL/Colorado	204394	Dr. Phil	3p-4p	:30	P5	KREZ	COLORAD	11866	3:34:32 PM		\$40.00
	POL/Colorado	204394	M-F KROE New	4p-430p	:30	P5	KREZ	COLORAD	11866	4:27:45 PM		\$75.00
	POL/Colorado	204394	KROE News 13	530p-6p	:30	P5	KREZ	COLORAD	11866	5:42:33 PM		\$150.00
	POL/Colorado	204394	M-F 630p-7p	M-F 630p-7p	:30	P5	KREZ	COLORAD	11866	6:40:33 PM		\$175.00
	POL/Colorado	204394	David Letterman	1035p-1137p	:30	P5	KREZ	COLORAD	11866	11:11:00 PM		\$50.00
												\$850.00
												\$850.00
Date: 10/13/12												
Station: KRQE												
	POL/Colorado	204394	CBS This Mornin	5a-7a	:30	P5	KREZ	COLORAD	11866	5:44:00 AM		\$5.00
	POL/Colorado	204394	KROE News Sat	7a-8a	:30	P5	KREZ	COLORAD	11866	6:35:30 AM		\$10.00
	POL/Colorado	204394	LN Sa	10p-1035p	:30	P5	KREZ	COLORAD	11866	10:08:06 PM		\$150.00
												\$165.00
												\$165.00
Date: 10/14/12												
Station: KRQE												
	POL/Colorado	204394	Sun Hour 2	7p-8p	:30	P5	KREZ	COLORAD	11866			\$350.00
	POL/Colorado	204394	KROE News Sun	7a-8a	:30	P5	KREZ	COLORAD	11866	6:35:15 AM		\$25.00
	POL/Colorado	204394	LN Su	10p-1035p	:30	P5	KREZ	COLORAD	11866	10:27:25 PM		\$200.00
												\$575.00
												\$575.00
												\$6,870.00

[Sorted by: Date]

Krez # 204394 - Date 10.8.12

3TOTALS

Jim Giudicessi

From: Sherrie Gravlee
Sent: Monday, October 08, 2012 11:07 AM
To: Jim Giudicessi
Subject: FW: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

-----Original Message-----

From: Shari L. Busse
Sent: Monday, October 08, 2012 10:55 AM
To: Sherrie Gravlee
Subject: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

Station: KRQE

Order Information:

Order #: 204394
Order Total: \$6,870.00
Agency: Media Strategies & Research
Advertiser: POL/Colorado Accountable Government Alliance
Product: COLORADO ACCOUNTABLE GOVERNMENT ALLIANCE
Estimate #: 11866
Flight Dates: 10/08/12 - 10/14/12
Demo: Adults 25-54

Sales Information: KREZ National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (204394-23-1):

Rate: \$350.00
Air Date: Sun 10/14/12
Eligible Days: -----Su
Inventory Code: Sun Hour 2
Inventory Description: Sun Prime Hour 2
Inventory Code Time: 7p-8p
Spot Type: NM
Length: :30
Channel(s): [1] KREZ
Priority: Section 5
Preempt Reason: Program Change

Jim Giudicessi

From: Sherrie Gravlee
Sent: Monday, October 08, 2012 9:53 AM
To: Jim Giudicessi
Subject: FW: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

-----Original Message-----

From: Shari L. Busse
Sent: Monday, October 08, 2012 9:45 AM
To: Sherrie Gravlee
Subject: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

Station: KRQE

Order Information:

Order #: 204394
Order Total: \$6,870.00
Agency: Media Strategies & Research
Advertiser: POL/Colorado Accountable Government Alliance
Product: COLORADO ACCOUNTABLE GOVERNMENT ALLIANCE
Estimate #: 11866
Flight Dates: 10/08/12 - 10/14/12
Demo: Adults 25-54

Sales Information: KREZ National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (204394-21-1):

Rate: \$500.00
Air Date: Tue 10/09/12
Eligible Days: -T-----
Inventory Code: Tue Hour 2
Inventory Description: Tue Prime Hour 2
Inventory Code Time: 8p-9p
Spot Type: NM
Length: :30
Channel(s): [1] KREZ
Priority: Section 5
Preempt Reason: N/A

Jim Giudicessi

From: Shari L. Busse
Sent: Monday, October 08, 2012 12:15 PM
To: Sherrie Gravlee
Subject: Spot - Preempt: POL/Colorado Accountable Government Alliance - 204394

Station: KRQE

Order Information:

Order #: 204394
Order Total: \$6,870.00
Agency: Media Strategies & Research
Advertiser: POL/Colorado Accountable Government Alliance
Product: COLORADO ACCOUNTABLE GOVERNMENT ALLIANCE
Estimate #: 11866
Flight Dates: 10/08/12 - 10/14/12
Demo: Adults 25-54

Sales Information: KREZ National House, National House, National

The following spot(s) have been preempted:

Preempted Spot Information (204394-19-5):

Rate: \$150.00
Air Date: Fri 10/12/12
Eligible Days: MTWThF-----
Inventory Code: M-F 6p-630p
Inventory Description: Jeopardy
Inventory Code Time: M-F 6p-630p
Spot Type: NM
Length: :30
Channel(s): [1] KREZ
Priority: Section 5
Preempt Reason: N/A

Spot Manager: Preempted/Unresolved, 10/01/12-10/28/12



Order #	Alt Order #	Line	Length	Rate	AE	Date	AE	Cr	Time Period	Inv. Code	Booked	Station	Price	Ex	Start Reason
Advertiser: POL/Colorado Accountable Government Alliance															
204394		7	:30	\$100.00	No P5	10/14/12	kmat	09/10/12	8a-930a		CBS Sunday Morning	KRQE	N-HOU		\$0.00 [Program Change]
				\$100.00											\$0.00
				\$100.00											\$0.00

MG 2X 5A News M-TU (10/8+10/9) @ \$20 each P5
 MG 2X 7-9A CBS MORN News (M-TU) (10/8+10/9) @ 30 each P5

Approved
 [Signature]
 10/14/12